Practice and Experience in Advanced Research Computing

PEARC18

July 22-26, 2018
Pittsburgh, PA

Exhibitor Prospectus

PEARC18 provides a forum for discussing challenges, opportunities and solutions in advanced computing among directors, managers, computational scientists, end users, students, educators, system administrators, user support staff, as well as industry and government agency representatives from around the world.

We invite you to join us for this promotional opportunity to showcase the full capabilities of your products and services and to interact with prospective customers.

PEARC18 will offer tutorials, plenary talks, panels and in-depth technical content that will inform experts in the field while also providing introductions to the tools, technologies and methods of computational science to new users. The conference will feature a dynamic student program and diversity efforts, bringing together researchers, students, and prospective users.

By supporting PEARC18, your organization will have an opportunity to advance exciting new research collaborations and reach bright young minds, while promoting your products and services to an international audience.

SUPPORT LEVELS FOR EVERY ORGANIZATION

PEARC18 offers multiple levels of support for commercial and non-profit organizations:

PLATINUM — FOR-PROFIT/NON-PROFIT: $25,000

- Five (5) complimentary conference registrations
- Placement of exhibit table in a high-traffic area throughout the conference program (two and a half days)
- Access to a private parlor suite for meetings with potential collaborators
- Plenary session speaking opportunity
- Acknowledgement of your organization as supporter of the Visualization Showcase
- Acknowledgement of your organization on the conference website
- Mention in at least five (5) social media posts in conference communications on Facebook and Twitter
- Listed in printed program schedule and signage as Platinum-level supporter

GOLD — FOR-PROFIT: $17,000 — NON-PROFIT: $8,500

- Three (3) complimentary conference registrations
- Placement of exhibit table in a high-traffic area throughout the conference program (two and a half days)
- Access to a shared parlor suite for meetings with potential collaborators
- Talk of your choice in a technical program track
- Acknowledgement of your organization as a supporter of a reception
- Acknowledgement of your organization on the conference website
- Attendance at Student Job Fair
- Mention in at least three (3) social media posts in conference communications on Facebook and Twitter
- Listed in printed program schedule and signage as Gold-level supporter

SILVER — FOR-PROFIT: $10,000 — NON-PROFIT: $5,000

- Two (2) complimentary conference registrations
- Exhibit table during the conference program (two and a half days)
- Acknowledgement of your organization as supporter of the Student Program
- Acknowledgement of your organization on conference website
- Attendance at Student Job Fair
- Mention in at least two (2) social media posts in conference communications on Facebook and Twitter
- Listed in printed program schedule and signage as Silver-level supporter

BRONZE — FOR-PROFIT: $5,000 — NON-PROFIT: $2,500

- One (1) complimentary conference registration
- Exhibit table during the conference program (two and a half days)
- Acknowledgement of your organization as the supporter of the Tutorials Program
- Acknowledgement of your organization as the supporter of a breakfast or lunch
- Acknowledgement of your organization on the conference website
- Attendance at Student Job Fair
- Mention in at least one (1) social media posts in conference communications on Facebook and Twitter
- Listed in printed program schedule and signage as Bronze-level supporter

PATRON — FOR-PROFIT: $2,000 — NON-PROFIT: $1,000

- Exhibit table during the conference program (two and a half days)
- Acknowledgement of your organization as the supporter of a breakfast or lunch
- Acknowledgement of your organization on the conference website

- Mention in at least one (1) social media post in conference communications on Facebook and Twitter
- Listed in printed program schedule and signage as Patron-level supporter

PEARColator — FOR-PROFIT: $1,500 — NON-PROFIT: $750

This new level offers a unique opportunity for rapidly expanding high-tech communities in the Pittsburgh, Western Pennsylvania and tri-state region to demonstrate support for the conference. If your company or organization is not directly involved in advanced research computing, you can still participate at this level. All PEARC18 participants will learn about you and you'll have a chance to interact with students who are just starting their careers.

- Invitation to Student Poster Reception
- Poster display space at the Regional Technology Showcase
- Acknowledgement of your organization on the conference website
- Mention in at least one (1) social media post in conference communications on Facebook and Twitter

Additional Opportunities

In addition to the exhibitor opportunities described above, we are also seeking supporters to supply materials for the conference.

- Proceedings: Attendees will receive a USB memory stick with the conference proceedings and papers pre-loaded (~$3,000)
- Conference Bags: Attendees will receive a tote bag with supporter materials (~$3,000)
- Lanyards: Provide attendees with branded lanyards for name badges (~$1,500)

For more information on exhibitor participation, contact J. Ray Scott, Exhibitors Chair, at scott@psc.edu or 412.268.7708.

As an Exhibitor, you agree to:

1. Reasonably promote/advertise the conference using your existing communications channels, website, etc.

2. Promptly complete all administrative requirements, including:

- providing a copy of your logo usage policies to benton@psc.edu
- authorizing the use of your logos and names on the conference website and in promotional materials
- providing logos, marks and names in a scalable, high-resolution graphics format within 14 days of formalizing this agreement. (Logos will be added to the PEARC18 conference website and other promotional materials as soon as payment is made and appropriate images are provided.)

Method of Payment:

Payment can be made by check or credit card. Checks should be made payable to Carnegie Mellon University and mailed to:

Carnegie Mellon University-PSC
Attn: Ray Nardozzi/PEARC18
300 S. Craig Street
Pittsburgh, PA 15213

For credit card payments go to:
https://commerce.cashnet.com/CMU140

All support payments must be made by May 30, 2018; all complimentary registration information must be provided by June 30, 2018 to the Exhibitors Chair.